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D5040 NEWSLETTER

Feb 2008 ISSUE

DEAN'S DIGEST

Looking out at all the snow while sitting in front of a warm fire, having had a good meal with my family, I cannot help but think of all the folks that have none of these comforts. How bitter it is that in this world there are those that have, and those that have not; that there are millions of people who have to suffer through their daily existence - and I speak of our local communities as well as those far away countries that cry to us so passionately through our television sets.



For me there is consolation as I see the efforts and commitments of the Rotarians of D5040 who work so passionately to make this a better world.

Thank you - the Rotary Club of Vancouver Quadra - for providing the Vancouver downtown homeless with shoes, for your Bid for Books event to sponsor literacy in the Vancouver Eastside schools and to facilitate a hearing program in Uganda.

Thank you Jan Gisborne and Vivica Watson of the Rotary Club of Powell River for joining a national immunization day in Nigeria and being responsible for administering Polio vaccine to hundreds of children in the remote countryside.

Just a small slice of what Rotary does in District 5040 - working for the community and the world. Because of you - I sleep better at night.

This month we had an amazing Regional Rotary Foundation seminar in Richmond. 200 fellow Rotarians from the western part of this continent. You came away from it feeling the passion of The Rotary Foundation and understanding clearly why we all need to commit our continued support of funding this vital part of Rotary. We as Rotarians cannot fulfill our promise to the world to make it a better place if we do not put our financial shoulder to the wheel of The Rotary Foundation.

The Rotary Leadership Institute training sessions in both Levels 1 and 2 were a blast - both for the participants and the facilitators. We are having so much fun and the benefits speak for themselves. The next Part 1, 2 and 3 sessions will take place on the 15^{th} May, 2008 at the River Rock Resort the day before the District Conference.

Speaking of the conference - HAVE YOU REGISTERED YET? Please join us at this amazing event. You will be hearing from me personally as I update you on the schedule and events.

I trust that all of you have weathered the cold of these past few weeks and that you will think of those that are not as fortunate as you are.

Yours in Rotary Service Dean



AG BERNIE LALOR-MORTON

News from the Sea-to-Sky Corridor

It has been a pleasure as Assistant Governor to serve the clubs of the Sea to Sky corridor. The Rotary Club of Pemberton Centennial, the Rotary Club of Whistler, The Rotary Club of Whistler Millennium and the Rotary Club of Squamish are all outstanding active clubs serving their communities.

THE PEMBERTON CLUB has over 20 members and must be the most active club of its size anywhere. Lead for the past 2 years by President Paul Edgington this club serves its community all year long. It is extremely skilled at fundraising and in the past two years alone has raised thousands of dollars. One of the reasons this club is so successful is that it partners with other organizations in Pemberton. They partnered on a golf tournament and barn dance that were both hugely unbeaten for money raised and community participation. In this small community sharing the load is the only way to go.

The Club is gearing up to be full participants in the Pemberton Winterfest where they will be hosting a Culinary Arts & Wine Pairing Dinner and selling T-shirts and pins.

The club does not only raise funds but it really puts its back into community projects. The pictures below reflect Rotary at work in Pemberton. The club has been actively perusing an international project and has invited many individuals to speak over the last while so they can find just the right project.



Earth Day - planting cedar trees at the recycle station.

Creating a safe green space for the community where it used to be an unsafe forest with bears hiding in overgrown cottonwood trees and bushes.

Helping out with A chance for Kids fundraiser golf tournament.

THE ROTARY CLUB OF WHISTLER has approximately 50 members and is a very active club. According to Club President Ken Roggeman the highlights so far this year include: The completion of the Scouts Cabin which was the Club's Centennial project, continued contributions to the Adaptive Sports program on Whistler/Blackcomb and the First Annual Family Fun Day. The Club has also been extremely successful in supporting the Bikes for Humanity project and recently had a speaker who was in Namibia and saw first hand the difference the bikes made to the community.

Along with the Millennium Club, they hosted the ISFR - 2008 International Ski Fellowship of Rotarians from Jan 26 to Feb 2. The registered members topped 192 all skiers, all exemplary Rotarians and partners from 13 different countries. The week long event was jam packed with activities that showcase Whistler, the hospitality of our amazing Rotarians throughout the corridor and great skiing. The group capped off their week with a gala dinner and fundraiser that will go to support the Adaptive Sports program. Last year they raised over \$14,000.00. The bar is set pretty high but the expectation is to raise even more.



MORE NEWS FROM THE SEA-TO-SKY CORRIDOR

good year so far under the leadership of President Lyn Stroshin. Lyn comes to the club with a deep understanding of Rotary through her years as the District Youth Exchange Chair. The club now has a beautiful meeting location, is enjoying resurgence in energy and focus and has attracted 6 new members (Pic shown below President Lyn welcoming 3 new members at their induction). Lyn credits the efforts of the core group of Rotarians that have put their heart and soul into revitalizing the club and the great speak-

THE MILLENNIUM CLUB has had a very ers the program chair has been able to The Family Fun Day held in September attract .

> Highlights of club events this year include: the pancake breakfast during Welcome Week, assisting during Welcome Week, the picnic dinner for the Burn Camp and of course the wonderful time had by all at the joint Christmas dinner.

The Millennium Club has also received approval for a District Matching Grant to build Adirondack Chairs which will be put the Pemberton Club - the bouncy Castle all throughout the Village and will feature the contributed to the sun, fun and laughter. Rotary Wheel.

was actually a joint effort between the Whistler, Millennium and Pemberton Club's. This amazing day attracted young families to a day of good old fashioned family fun. The goal was not to raise money but to raise the profile of Rotary and the importance of family in the community. Potato sack races, baseball, face painting, burgers and dogs, local musicians and of course the newest addition to



home run this past November with the Centre, and there are five Interactors set Squamish Hospital Foundation Dinner to go to Kenya during spring break, but if and Tribute to Dr. Kindree. President Liz the current political crisis isn't resolved, and the Club took charge of this fundraiser the trip will have to be rescheduled. with all proceeds going to the Hospital Foundation. They raised over \$200,000.00 in one night! It was all hands on deck for the planning, organizing and delivery of such a beautiful evening. If the 300 members of the community in attendance didn't know about the wonderful work of Rotary going in, they sure knew about it by the time they left.

Dr. Kindree was a Charter member of the Squamish Rotary Club and the tribute to him that night reflected all of the fine works the good Doctor has done in the corridor over the past 60 years. He was the first doctor in Squamish. Dr. Kindree



personal and professional life. was truly an honour England. and privilege to be humble man.

THE ROTARY CLUB OF SQUAMISH hit a raising money for Emmanuel Boyz Rescue uting to the Emmanuel Boyz Rescue Cen-



The Squamish Club is also extremely proud of Julia Smith who was not only selected exemplifies the 4 to be our District 5040 nominee as a Ro-Way Test in his tary Peace Scholar but was one of 60 students chosen worldwide. Julia will be It studying at the University of Bradford in

considered a fellow The Squamish Club is never one to let a big Rotarian of this fundraising event get in the way of all of their other endeavours like the community garden, supporting two Interact Clubs, The two Interact Clubs have about 25 chartering a Rotaract Club, running the students in each club. They have been BBQ at Loggers Sports Days, and contrib-

tre, their international project in Kenya.

Rotarians Ian and Sheri Davis returned to Nairobi, Kenya in late December to visit the Emmanuel Boyz Rescue Centre which is benefiting from a RI matching grant in partnership with the Rotary Club of Hurlingham (Nairobi) and Squamish Rotary. The boys at the centre are doing well, and were excited to get back to school after the post-election violence that rocked Kenya and delayed school openings. With things going so well at the centre, the outreach program is expanding in Dagoretti, a suburb of Nairobi. Many children will benefit from this new program. To find out more about Emmanuel Boyz Rescue Center, visit their website at: www.emmanuelcenter.com or contact lan or Sheri Davis at 604-892-1535



In 1905..... 37 year old attorney Paul P Harris changed the world.

On February 23, 1905, Paul Harris had dinner with his closest friend, Chicago coal dealer Silvester Schiele. Afterwards they walked over the river to Room 711 of the Unity Building where they met their host, Gustavus Loehr, a mining engineer; and another friend, Hiram Shorey, a merchant tailor. Harris proposed that they form a club. The Rotary name derived from the early practice of rotating meetings among members' offices. By 1921, Rotary clubs had been formed on six continents. The organization adopted the Rotary International name a year later. Read the "<u>One Page History</u>" on the Rotary global History fellowship website.

Celebrate Rotary Day on Feb 23 "Rotary Birthday"

Rotary's Public Image Resource Group recommends Rotary clubs and districts to highlight Rotary's involvement in the local - and global community on the same day - Feb 23, Rotary's "birthday", this will help to make a greater and positive impact on Rotary's public image. Yet, any day can be identified as "Rotary day" in your community. The key is to plan a high visibility community service project or event for Rotary Day that helps to communicate what Rotary is and does with your community.

Here is the 100 ways to celebrate Rotary Day. Share your celebration efforts with the community through the media.

It all began on Feb 23, 1905



Happy 103rd Anniversary ROTARY



WHO ELSE SHARES THE SAME ANNIVERSARY DAY?



Randall Kerr gets the first shot, Franklin Sherman Elementary School, Fairfax, Virginia, April 26, 1954 *Courtesy of March of Dimes*



First Mass Polio Vaccination

Feb 23 also marks the anniversary of the first mass polio vaccination effort for children, which started in Pittsburgh, Pennsylvania, USA, in 1954 and expanded across the United States. The National Foundation for Infantile Paralysis chose Dr. Thomas Francis Jr. at the University of Michigan to implement the first mass polio vaccine trial in 1954

Polio Pioneers

In 1954, almost 75 percent of reported poliomyelitis cases occurred in people under twenty years of age, and 50 percent in children under ten. The trial's study population, then, targeted some 1.8 million children in the first three grades of elementary school at 215 test sites. In the double-blind experiment, 650,000 children received vaccine, 750,000 received a placebo (a solution

made to look like vaccine, but containing no virus), and 430,000 served as controls and had neither. All were "Polio Pioneers."

The study called for all children receiving vaccine or placebo to have three intramuscular injections over a five-week period. About 2 percent of the children also gave blood samples to verify their immune response. Data from all 1,829,916 <u>clinical trial</u> participants were entered on IBM punch cards and tabulated. The study evaluated every scrap of evidence, from the registration methods of the participants to laboratory procedures to statistical analysis.

Note: The Whatever Happened to Polio? exhibit is now permanently on display at the <u>Roosevelt Warm Springs Institute</u> for Rehabilitation in Georgia, USA.

DISTRICT LEADERSHIP TEAM TRAINING SEMINAR

District Trainer DGND Penny Offer invites all Assistant Governors and District committee members 2008-2009 to join her on Saturday, February 16 at Douglas College, New Westminster Campus, see agenda and registration form on D5040 website event page.

The district team training seminar is designed to:

- Prepare incoming AGs and district committee members for their year in office.
- Give the district governor-elect the opportunity to motivate and build their district leadership team to support club.
- Define the role and responsibilities of AG and district committee members.
- Identify important relationships at the club and district levels.
- To develop the skills to build effective club in District 5040.
- Support the Club Leadership Plan as the district link to each club committee and director.



District Trainer DGND Penny Offer

RYLA SOUTH 2008 IS COMING SOON



March 17 - 20 2008 Camp Jubilee Age 16 to 18

lee from March 17 to 20, 2008 It is open for youth aged 16 to 18. The seminar led by D5040 emphasizes leadership, citizenship and personal growth through presentations, activities and workshops.

Rotary Clubs are invited to sponsor youths with trars, 1149 West 7th Avenue, Vancouver, BC leadership potential to participate. By nurturyoung people need to succeed as future community leaders. (The RI Board encourages clubs and districts to consider inviting socially and

The 2008 RYLA South will be held in Camp Jubi- economically disadvantaged youth with leadership potential to participate).

Cost is \$395 per applicant and 50% off for Youth Exchange Students . Please download application form from the district website, complete and submit to Robert Rickey Regis-V6H 1B5; Phone: 604-732-1370; Fax: 604-683ing youth, Rotarians can provide the skills 7981; email: rickey@telus.net . Contact Angi De Stefanis, District 5040 RYLA Chair for any enquiries by phone: 604-568-8558 or by email: thebeans@shaw.ca.



HOW IT ALL STARTED?

In 1959, the state government of Queensland, Australia, invited local Rotarians to help plan a festival celebrating Queensland's upcoming centennial. Learning that Queen Elizabeth II was sending her cousin Princess Alexandra, who was in her early 20s, to the celebration, Rotarians planned activities specifically for the princess's age group.

The gundoo, an aboriginal word meaning "festival" or "fun together," was a rousing suc-

cess. More than 300 men and women between the ages of 17 and 23 attended. Encouraged by the event's popularity with the young attendees, Rotarians saw potential to create a similar annual youth program. With little hesitation, Art Brand, governor of what was then District 260, approved the project, and on 2 May 1960, RYLA was born. RYLA was officially adopted by Rotary International in 1971, and it is one of the most significant and fastestgrowing Rotary service programs. (Picture of Princess Alexandra during the visit - archive from Queensland government digital library)

JOIN THE FUN AT THE MYSTERY DINE AROUND NIGHT



This is one of the 2008 District Conference programs. If you have not signed up for the conference, register as soon as you can and sign up for the May 16th Mystery Dine Around dinner. You can choose to register for the \$30 or \$50 dinner. Here is the mystery ... you will not find out where you will be having dinner, or with whom until the last minute. Some attendees will be assigned to try out some of our exotic restaurants and others will be assigned to "home hosts". After dinner, return to the River Rock for a big dessert spread.

Attention: Rotarians in Richmond areas, we invite you to be a Home Host, show off your culinary skill and provide a great night of food and fellowship with fellow Rotarians. See details and download registration form from District website. Don't miss the fun!

ROTARY WORLD PEACE SCHOLAR APPLICATIONS

Submission Deadline March 31, 2008



Rotary World Peace Fellowships

The Rotary Foundation of Rotary International

tee to attend the University of Bradford.

fully funded scholarship to a leading Uni- zations worldwide. versity to study peace and conflict resolution? Would your Rotary club like to nomi- Eligibility criteria - Applicants must: nate someone from your community for this . scholarship at no cost to your Rotary club?

Rotary Centers provide Rotary World Peace Fellows with the opportunity to pursue a • master's degree in conflict resolution, peace studies, international relations, and related areas.

Each year, up to 60 Rotary World Peace Fellowships are offered on a competitive basis at six Rotary Centers in USA, Japan, Argentina, England and Australia. The fel- • lows are chosen based on their ability to have a significant, positive impact on world peace and conflict resolution during their For information on how to nominate a canfuture careers.

on preventing and resolving conflict by ad- Students & Youth, Educational Programs.

As of to date, NO suitable applicants has dressing its root causes – for example, rebeen submitted. Julia Smith proposed by sponding to hunger with food security, disthe Squamish Club last year was success- ease with health care, illiteracy with eduful as our D5040 nominee and she was cation, poverty with sustainable developapproved by the world selection commit- ment, and environmental degradation with conservation. Fellows put classroom lessons into practice through an applied field ex-Is there a young committed person in your perience, when they work with a variety of community who should receive a two-year governmental and nongovernmental organi-

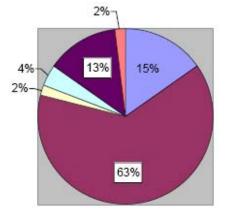
- Hold an earned undergraduate degree from an accredited college or university or its international equivalent (based on a four-year curriculum).
- Be proficient in a second language (including the language of the proposed host university).
- Possess excellent leadership skills.
- Demonstrate a commitment to peace and international understanding through service, academic, or professional achievements.
- Be a citizen of a country where there is a Rotary club.

didate contact PDG Dave Ker at 604-261-4461 or <u>dker@telus.net</u>. For program de-Coursework at the Rotary Centers focuses tail, visit RI website, Rotary Centers under

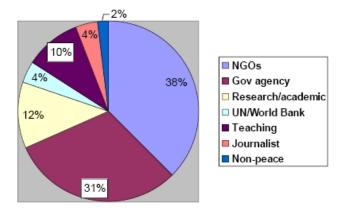
ROTARY CENTER ALUMNI - POST - FELLOWSHIP EMPLOYMENT

There are 189 peace fellows in class I-IV that have reported their current position to The Rotary Foundation. As of January 3, 2008:

- 58 work for NGOs or perform other peace-related work (31%)
- 42 work for a government agency (22%)
- 22 are pursuing PhDs in peace-related fields (12%)
- 18 work in research or academic support positions (10%)
- 17 work for United Nations agencies or the World Bank (9%)
- 15 are teachers/professors (8%)
- 7 are pursuing additional masters' degrees in peace-related fields (4%)
- 4 are journalists (2%)
- 6 defy easy categorization; these include: lawyers and those doing nonpeace- related work (3%)







Alumni find work around the world:

- 10 reside in Africa (5%)
- 44 reside in Asia and the Middle East (23%)
- 14 reside in Australia and Oceania (7%)
- 4 reside Central America and the Caribbean (2%)
- 37 reside in Europe (20%)
- 59 reside in North America (31%)
- 21 reside in South America (11%)

www.rotary5040.org

CONSIDER SPONSORING A YOUTH DELEGATE?

Peace is Possible



International

President ilf Wilkinson



Alian Ro







Lloyd Axworthy



ROTARY WORLD PEACE SUMMI North America – April 25-27, 2008

Jennifer Jones, Host Chair of the Peace Summit answered some questions directed by Rotarian Eleanor Kendell of Kitimat Club

What can they expect? Will they have youth sessions?

They have many speakers and events organized including:

- A "Peoples Choice" art exhibit including traditional art, fashion, music, film and much more. The call for submissions will be forwarded to your delegates for their participation.
- We will be featuring acclaimed international filmmaker How challenging/difficult will this be? Martin Doblmeier's film "The Art of Forgiveness" and then will host a dynamic Q and A with the director (adult delegates that have arrived are also invited to attend).
- A caucus session with Mock UN proceedings
- Featured speaker Ohio based Professor Roger Cram lecture and workshop on resolving conflict peacefully based on his research on world heroes of peace - very dynamic!
- Plus much more!

From a marketing standpoint What's in it for each of them? Why should they come?

The most important factor that exists within any of our youth programs is the notion that we are developing future leaders. This provides a wonderful opportunity to open their eyes to concepts, world class speakers and the power of Rotary in a way that they have likely never experienced (the same applies to many of our own club members too!)

Then from our club's perspective: Should they be older rather than keen teenagers?

Our hope is to make this very easy for everyone to participate! We are focusing on teens 17/18 and up to Rotaractors. I would imagine that you would identify a lead person(s) who is their contact and chaperone. They will be treated as fully participating delegates by the host committee. Also, because of the size of the conference we are not hosting traditional sit-down meals. Instead we have introduced an exciting World Food Pavilion to service our dining needs! This will feature a "festival of flavours" and will be very affordable (nothing over \$10) and it will be a great place to interact!

Visit rotarypeacesummit.org for more details!

It isn't enough to talk about peace. One must believe in it. And it isn't enough to believe in it. One must work on it. - Eleanor Roosevelt

SIMPLE PR FORMULA - BUDGET, PLAN & PROMOTE !

Bob Aitken, RI Public Image Resource Group Chair shares his perspective on Effective Public relations Within Rotary...

Adequate budgeting at grass roots level is the key to the effective future public relations for Rotary International.

Appointment of people with appropriate The most important change required for Such promotion must be aimed at our public relations skills to all committees Rotary's public relations to become effec- own membership, as well as the general down to grass roots level is also a primary tive is for clubs and districts is to come to public. Our own enthusiastic members need.

Public relations will only achieve results ETS. Some 270 Rotary Districts applied formed. A strong public image within if clubs and districts follow the leader- for RI media grants this Rotary year, and communities will also attract the interest ship and training resources now avail- these grants are designed to subsidise of corporate organizations, which in turn able via the RI PR Department and the RI promotional spending by such Districts. Public Image Resource Group.



terms with the vital need for reasonable are always the best salesmen within their club and district public relations BUDG- communities and they must be well in-

Successful people want to be involved with successful organizations and a focused public relations campaign will create such an image for Rotary. Membership must grow if we following a simple public relations formula - budget, plan and PROMOTE!

have the ability to provide financial support.

D5470 is determined to help eradicate Polio once and for all, here is the formula ...

- 1. Divide the \$100 million Gates Challenge Grant by 530 Districts = almost \$190,000 and then
- 2. Divided that number by the 2600 Rotarians in D5470 = almost \$75.00 per capita (or an average contribution of \$25.00 per year for three years).

Interestingly, the \$190,000 goal is just slightly more then the recommended-\$1,000 per club. With minimum goals established by this formula, fundraising • ideas flowed in quickly from Rotarian membership.

Some additional ideas:

Ask your club leadership to utilize an existing fundraiser or create a new fundraiser, and publicize our efforts . to your individual communities to



D5470 JAN WILLIAMS AND DRFC CHAIR JOE WILLIAMS

participate in ending polio and desig- . nate a portion of the proceeds to your club goal of \$75.00 per capita. Individually contribute through your club contributions structure either the entirety of the fair share sum now, or designate an option to have the sum contributed over the course of three years beginning in this 2007-08 Rotary year.

Utilize a portion of your "club Happy Bucks", or place "PolioPlus table jars" at meetings for contributions of spare change to the cause.

- At a local fundraiser with a silent auction component, solicit their organizing committee for educating and soliciting the involvement of your non Rotary community to end polio and ask that the proceeds or a portion of the proceeds go to support our fund raising efforts with the Gates Foundation.
- Educate new members inducted after 2003 about what our twenty year effort has been about, and ask if they could contribute one time an extra \$25 as others in previous calls to action have done to ensure that we meet not only our per capita goal, but help another Rotarian in an area devastated by recent natural disasters to meet their goal as well.

- Foundation newsletter Feb 15

WHAT INSPIRES " MAKE DREAMS REAL" ?



"Part of why Rotary is so exciting for me is that we are able to do more through Rotary than we could do alone. We can do more as a club than we could as an individual, we can do more as a district than we could do as a club, and when you look at all of global Rotary, you can really dream big dreams. No one individual or even one government, no matter how powerful, could have done what we have done in polio eradication.

In this year, my dream is that together we will be able to save the lives of children. That is my own dream. Part of that dream is knowing that children will be able to survive, to grow up healthy, to have better chances, to be able to see their own dreams become real in their lives." - RI President-Elect Dong Kurn Lee

ONE NEW MEMBER AT A TIME

A summary message from RI President Wilf to all fellow Rotarians in Zone 22 . . .

One of the most important ways we share our love for Rotary is through focusing on membership.

"Rotary's influence on the heart of the world will be in direct proportion to the number of communities that are exposed to the Rotary ideal. So let us help to found new clubs wherever the soil is at all fertile." *Past President Arthur Lagueux*.

It is our responsibility to invite new members. Do not get discouraged when we receive the no's, just know when to ask again and when to move on to find a yes somewhere else. That yes that you get, on the second or third or fourth try, is what Rotary needs from you most of all. It is the single most important thing you can do to ensure Rotary's second century.



If Rotary is to continue to make a difference in the world, each of us needs to continue to share Rotary with others in our community. Each of us is responsible for the continued growth and health of Rotary in Canada, one new member at a time.



COMING UP ROSES

For almost 30 years, Rotarians, Rotaractors, Interactors, and their families have built floats to raise awareness of Rotary during the Rose Parade on 1 January in Pasadena, California, USA.

The 2008 Rotary Rose Parade eye-catching float was themed "Sharing Rotary Literacy Day" and celebrated Rotarians in service worldwide. Eight International Exchange students representing different parts of the world rode on the float. The float is 16'6 tall, 18' wide and 35' long. A large wizard is the focal point, he is sharing his wisdom with the viewers and is surrounded by books and the importance of education.

You can <u>View</u> a video of the parade, especially the Rotary float, featured about 10 minutes into part 8. To learn more about the convention literacy project referenced during the broadcast, see the 2008 RI Convention Host Organization Committee <u>Web site</u>.

ROTARY VOCATIONAL FELLOWSHIP OF LAWYERS



Key Objectives:

- To provide a means whereby a member may identify and contact Rotarians in his/her business or profession from other countries in furtherance of the Object of Rotary.
- To foster fellowship and service through vocational contact meetings at international Rotary meetings, such as the Rotary International Convention, and to encourage person-to-person voca-tional visits and exchanges.
- To further the exchange of business/professional training and technological information through the exchange of periodicals, journals and audiovisual materials.
- To expand the potential for Rotary service by providing a network of Rotarian specialists in a particular field and to expand opportunities for Rotarians to serve through their occupation at the international level, through such programs as Rotary Volunteers.
- To further promote the ideal of service at an international level through business and professions.

• To further provide vocational internships for law students and attorneys.

Website: http://www.rotarylawyers.org/index.html

Email Contacts: Chairperson Peter C. Lagarias at pcl@lb-attorneys.com

Secretary/Treasurer Angelo Loumbas at <u>aloumbas@eckhart.com</u>

Already a member? Let's hear about your experiences and adventures with Rotary Fellowships and Rotarian Action Groups. Please submit articles for publication to: PDG Dave Kirk at <u>dbkirk@telus.net</u> District 5040 Fellowships Chair and Member, International Travel and Hosting Fellowship

STRATEGIC PLANNING



Has your club begun the process of strategic planning? Think about starting it in the new year! Strategic planning is a tool to help Rotarians provide long-term direction for their clubs and create a framework to establish goals and objectives. Strategic goals should be reviewed annually and revised every three to five years.

To get started, begin thinking about what your club does well. As a group, brainstorm the key characteristics of your

club. Where do you want your club to be in five years? According to a district governor from Canada who's been helping clubs begin strategic planning, clubs that don't participate in formal strategic planning are unsuccessful when using or implementing the Club Leadership Plan. Learn more about RI's strategic plan.

ZONE 22 ONLINE TRAINING

Zone 22 launches a new website for online training of leaders in Zone 22.

- ROTARY ZONE 22 ONLINE -

This website is a resource for training and education. It is a virtual campus providing quality and targeted online training to meet the leadership training needs of Rotary leaders in Zone 22 and beyond the Zone.

This site is still under development. Your ideas, suggestions and comments are appreciated. What type of training, resources and material would you like to see on this site? Please send us your ideas and comments.



Monty Audenart **RI** Director

Chris Offer, PDG Chair Zone 22 OnLine Training Committee

GREAT OPPORTUNITY TO SHOW CASE YOUR PROJECTS!

Here is a chance to show off your club . projects at the May District Conference. • We invite ALL Rotary, Interact and Rotaract Clubs in our district to participate.

Please submit up to 3 of your club's 2007-2008 signature projects by April 15, 2008 to editor5040@hotmail.com

Submission Requirements:

- Club or clubs name
- Project Name
- Project Date
- One or two good resolution pictures

New Member Reporting

At its October/November meeting, the RI Board agreed to establish a timeline for clubs to report their new members. The Board made this change to facilitate the 2007 Council on Legislation's action to change to a monthly collection cycle for prorated RI membership dues.

Under the new system, every Rotarian pays for each full month of club membership. For example, a new member who joins the club on the 1st of the month pays dues beginning with that month, but a member joins on the 3rd pays dues beginning with the next month. New members must be reported within six months of joining their Rotary club.

- Rotary World Jan 2008

One line description

One line accomplishment

Since the slide show will be set as autorun, the message has to be short and precise. See previous year presentations for reference.

I would appreciate receiving advance notification whether you club will participate.

- Editor Becky, D5040 editor5040@hotmail.com

Rotary D5040

2007-2008 Service Projects

See how we share our love through vocational, community and international service



ee

CLUBRUNNER NEW PRICING

Size of	f Club in Members	Monthly F
Up to 2	20 members	\$19.95
Betwee	en 21 and 30	\$24.95
Betwee	en 31 and 40	\$29.95
Betwee	en 41 and 50	\$34.95
Betwee	en 51 and 80	\$39.95
Betwee	en 81 and 120	\$49.95
Betwee	en 121 and 200	\$59.95
Betwee	en 201 and 300	\$79.95
Betwee	en 301 and 500	\$99.95
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Plus set up fee of \$199

Toll Free 1-877469-2582

clubrunner@doxess.com

FIRE TRUCKS ON THEIR WAY TO EL SALVADOR

Rotarians from across Metro Vancouver, Vancouver Fire and Rescue Service personnel, Consul General of El Salvador and civic officials gathered at Vancouver City Hall on Monday, January 14, 2008 for the presentation of 3 fire trucks that are being shipped to El Salvador.

Fire Chief Ray Holdgate thanked all the firefighters and supporters for their work. The Consul General of El Salvador thanked and named each Rotary club for their support. Acting Mayor Kim Capri said the motion to support this project passed unanimously in Council.

Coordination of the shipping of the fire trucks was by the Rotary World Help Network. Rotary Sponsors: **1st Alarm Partners**

- RC of Vancouver Chinatown
- RC of Vancouver





- RC of North Delta
- RC of White Rock Peace Arch
- RC of Tsawwassen

2nd Alarm Partners

- RC of Whistler
- RC of Richmond Sunrise
- RC of Burnaby •
- RC of Burnaby Metrotown •

3rd Alarm Partners

- RC of Vancouver South
- RC of Steveston

Over the past eight years, a relationship has developed through a donation program, whereby a wide variety of retired apparatus and equipment were delivered to the use of this small developing nation's firefighters.

- PDG Chris Offer

NIGERIA TRIP - A FIRST HAND EXPERINCE



Village outside Abuja



Rotarians Jan Gisborne and Vivica Watson Immunization Plus Days - Nov 17 & 18 from Rotary Club of Powell River travelled to Abuja, Nigeria in November, 2007 to partici- Viv and I were sent about 2 hours outside of pate in the 3rd annual West Africa Project Fair Abuja into villages in Niger State to assist the (WAPF) and Nigeria's National Immunization local health workers with Polio immunizations. Days (NID). Their first hand experience . . .

West Africa Project Fair - Feb 15 & 16

displayed projects that they are involved in or allow us to give the children the drops. would like to start. Needless to say - they focused on water, health and education.

thon. With their money, we hired a teacher for other health issues in their country. 10 months at the Rotary Wheel School (for beggars in Lagos) run by the Rotary Club of The Nigerian Government is putting a lot of mother in Ebonyi State, Nigeria. In this area May 2008. pregnancy is common at the age of 13-15 yrs. As this life saving surgery was only \$150, Viv & I - Jan Gisborne, President Powell River Rotary

paid for 2 more girls to have the surgery.

They were long and hot days and we managed to immunize hundreds of children.

We both encountered parents who would not The 2 day event was attended by 90 visiting permit their children to be immunized but we Rotarians, USA (86) and Canada (4). Rotary also found that in several cases the presence of Clubs from 3 countries (5 Rotary Districts) had "a Canadian" was enough to convince them to

We were most impressed by the dedication of the local health care workers. The Nigerian Our local Interact club gave \$1,050 raised last Rotarians are very committed to ending Polio February during a 24 hour famine mara- and work tirelessly on these campaigns as well

Falomo. The Interact money also paid for resources into Polio eradication and have com-Vesico-Vaginal Fistula surgery for a teenage mitted to having the last case of Polio before



The purpose of the ANNUAL WEST AFRICA PROJECT FAIR and NIGERIA'S IMMUNIZATION DAYS is to eradicate polio, build a strong friendship with the West African Rotarians and to identify possible Rotary Foundation projects that can further Rotary's goal of world understanding and peace.

KEEPING KIDS WARM

Coats for Kids provided 850 winter coats to keep the Burnaby children warm this winter. Nearly 500 coats were collected and cash donation of \$3,300 paid for extra coat purchases.

The project was made possible with the generous help of the community. In addition, the local newspaper "NewsLeader" and the local radio station "The Crave 95.3" helped to promote the campaign. Coats for Kids also received extra attention as it participated in the first parade on November 25 with the help of 35 devoted volunteers.

Coats for Kids is a joint project organized by Burnaby Metrotown Rotary, Burnaby Rotaract and local organizations. They The program has received RI Significant Achievement Award collect new or 'gently' used coats and cash donations from individuals and businesses in local community and distribute these coats to Burnaby's children and teens in need. Since its beginning in 2004, Coats for Kids has provided winter coats to over 2,500 children. A donated 3-ton truck serves as a mobile store for the children to shop for their own coats.



and attracted attention from Metropolis Mall. There are plans of expanding Coats for Kids' partnerships to include Metropolis at Metrotown and the Burnaby Public Libraries. With the support of the community and devotion of the volunteers, Coats for Kids will continue to strive as an essential program which helps provide families with a warm winter coat.

JAKARTA RECEIVING HELP

Gibsons Rotarian Ron Wilson visited Jakarta Metropolitan Rotary Club to review the International Project undertaken by the four Rotary clubs on the Sunshine Coast in conjunction with the host Jakarta club.

With a matching grant, the funds donated by the clubs will be used in continuing support of the Jakarta Metropolitan Rotary Club's activities in Nutritional Support, Education Support and Community Development in several areas of Jakarta.



Pres.Wayne, Ron Wilson and PP Don

The programs are working extremely well in several areas and the club will now be able to expand into more of the poorest areas of the city. Also, part of the money will also be used in helping the island of Nias recover after being devastated by the Tsunami and a major earthquake 3 months later. The island is in desperate need of support to replace health care services, educational services and assistance to fend off widespread malnutrition.

FUNDRAISING CAN BE FUN

26. Funds raised go 50/50 towards their club's Ugandan Hearing Health project and Multicultural Books project.

Hit of the evening was the fabulous African couture collection by Lilly O'Brien that wowed the audience. Featured entertainment included Ugandan drummer, African storyteller and young rap dancers. The \$20 million remodelled Segal Centre provided



They did it! And it was FUN! 219 attendees enjoyed a fabulous the extravagant setting. As one attendee said: "This has sizzle." African fashion show and great food. Vancouver Quadra raised The club wish to thank all Rotarians, friends from NW, sponsors about \$22,000 at their first Bid for Books events on Sat. Jan and supporters to make this possible. They are looking forward to fill the Segal Centre to capacity next year (Jan 31, 2009) and sending lots of sizzle (and money) to their Rotary projects.

> The Rotary Hearing Healthcare Project in Uganda was started by BC doctors and Rotarians seven years ago to improve the hearing health of Ugandans. It has provided teaching to local clinicians to carry on the work of detection and treatment of ear disorders, established libraries for many children's schools, supported local nurses and doctors with medical books, provided clothing and toys for children and initiated a water program in Arua to provide clean water to the entire region and border refugees. Dr. Brian Westerberg, a hearing specialist at St. Paul's Hospital leads this year's medical team to Uganda in February.

> The Vancouver Quadra Multicultural book project helps prepare immigrant and refugee children for Canadian schools. The program provided almost 300 books in 20 different languages in 2006 through agencies such as MOSAIC, Frontier College, PIRS and others.

PROUD TO SERVE OUR LOCAL COMMUNITIES



Steveston Rotary Senior's Christmas Social

On Dec 15. Steveston Rotarians turned out in force to serve a full Christmas dinner to over 160 local seniors, including 7 in their 90's. Everyone sang carols, and received a tin of cookies in a new cloth shopping bag, and all enjoyed a visit from Santa Claus.



Steveston Rotary Santa Claus Parade

On Dec 23, Steveston Rotary organized a parade through Steveston. Floats included a cadet flag party, a marching band, carollers, a reindeer bus, and we also collected non perishable food donations to distribute as food baskets. Parade participants celebrated afterwards.



Vancouver Centennial Chinese New Year Program for Seniors

On Jan 5, Vancouver Centennial Rotarians entertained 100 seniors at the Dogwood Care Home. Entertainment included The Rotary Yonvyama Memorial Foundation talk, videos, Chinese music performance and the art of tea. Tea and cake were served and all seniors were presented with scarf as a gift.

PROFESSIONAL DEVELOPMENT CONFERENCE - FEB 1, 2008



The Rotaract Club of Vancouver staged their 2nd Professional Development Conference at UBC. The target groups were Rotarians, Rotaractors, Interactors and students. Over 75 registered and the event was a resounding success.

Organization of this endeavour involved partnering with its sponsor club the Rotary Club of Vancouver. The speakers were Rotarians Don Evans, Dr. Sandra Harper



and Myron Kuzych. The presentations were directed to the theme "Leadership in Service" and included practical examples on goal and vision setting, international volunteering projects, community service from architectural point of view and team building. The contribution that Rotary makes at the community and world level was emphasized by all the speakers.

The event was chaired by Erica Tsang, a first year science student, and her committee included Ricardo Le (Rotaract President), Michael Jacobson (Rotary and advisor), Kelly Ma and Xiao Yuan (marketing), Lisa Brownlow and Brandon MacKay (sponsorship), Julie Hewitt (logistics), Chris Borchert (pamphlet design), Laura Faryna (poster design), Edwin Hui (webmaster).



Prince George Nechako Isabel Fleck



Vancouver Quadra PDG Mary Watson receiving level 6 pin



Burnaby DeerLake **Pietro Calendino**



Monthly Attendance Report for January, 2008

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Club Name				Total Members	# of Meetings	Gain/Loss	YTD Gain/Loss	Attendance
100 Mile Heure	June, 2007 <u>30</u>	This Month	This Month	This Month	This Month	This Month	20	Percentage 0.00 %
100 Mile House Burnaby	30 45	0	0	0	0	0	-30 -45	0.00 %
Burnaby Deer Lake	13	0	2	12	5	-2	-45	78.00 %
Burnaby Metrotown	19	1	1	24	4	0	5	69.00 %
Burns Lake	25	0	0	26	4	0	1	72.11 %
Fort St. James	15	0	0	14	4	0	-1	89.00 %
Gibsons	36	0	0	38	5	0	2	58.00 %
Kitimat	19	0	0	20	4	0	1	91.00 %
Ladner (Delta)	34	0	0	40	4	0	6	76.00 %
Lionsgate (North Van)	32	0	0	29	4	0	-3	61.10 %
Mackenzie	12	0	0	11	5	0	-1	86.00 %
New West - Royal City	44	0	0	0	0	0	-44	0.00 %
New Westminster	51	2	0	57	0	2	6	65.00 %
North Vancouver	38	0	0	32	4	0	-6	66.00 %
Pemberton	16	0	0	20	5	0	4	69.00 %
Pender Harbour Madeira Pk	30	0	0	0	0	0	-30	0.00 %
Powell River	34	0	3	31	5	-3	-3	79.20 %
Prince George	70	0	0	0	0	0	-70	0.00 %
Prince George Nechako	41	0	0	0	0	0	-41	0.00 %
Prince George Yellowhead	51	0	0	56	5	0	5	65.00 %
Prince Rupert	51	0	0	0	0	0	-51	0.00 %
Prince Rupert Hecate Stra	0	0	0	0	0	0	0	0.00 %
Quesnel	40	0	1	39	5	-1	-1	58.00 %
Quesnel Sunrise 2000	26	0	0	0	0	0	-26	0.00 %
Richmond	29	0	0	0	0	0	-29	0.00 %
Richmond Sunrise	43	0	0	43	0	0	0	91.63 %
Richmond Sunset	23	0	0	0	0	0	-23	0.00 %
Sechelt	30	0	0	27	5	0	-3	77.00 %
Smithers	17	0	0	17	4	0	0	76.00 %
Smithers Alpine	0	0	1	17	5	-1	17	64.00 %
Squamish	58	0	0	0	0	0	-58	0.00 %
Steveston (Richmond)	33	0	0	34	4	0	1	94.00 %
Sunshine Coast-Sechelt	33	1	0	42	5	1	9	78.60 %
Terrace	47	1	0	43	4	1	-4	64.56 %
Terrace-Skeena Valley	0	0	0	0	0	0	0	0.00 %
Tsawwassen	75	1	0	77	5	1	2	85.00 %
Vancouver	127	1	1	126	52	0	-1	0.00 %
Vancouver Arbutus	36	0	1	28	4	-1	-8	75.00 %
Vancouver Cambie	21	0	0	0	0	0	-21	0.00 %
Vancouver Centennial	19	1	0	17	4	1	-2	100.00 %
Vancouver Chinatown	40	0	0	0	0	0	-40	0.00 %
Vancouver Fraserview	20	0	0	31	4	0	11	55.00 %
Vancouver Quadra	25	0	0	0	0	0	-25	0.00 %
Vancouver South	18	0	0	0	0	0	-18	0.00 %
Vancouver Sunrise	25	0	0	0	0	0	-25	0.00 %
Vancouver Yaletown (Prov)	0	0	0	0	0	0	0	0.00 %
Vanderhoof	9	0	0	0	0	0	-9	0.00 %
West Vancouver	25	0	1	29	4	-1	4	68.00 %
West Vancouver Sunrise	16	1	0	19	5	1	3	97.00 %
Whistler	0	0	0	47	4	0	47	64.00 %
Whistler Millennium	0	0	0	0	0	0	0	0.00 %
Williams Lake	0	0	0	0	0	0	0	0.00 %
Williams Lake Daybreak	18	0	0	0	0	0	-18	0.00 %
Totals	1559	9	11	1046	172	-2	-513	

Average attendance percentage